

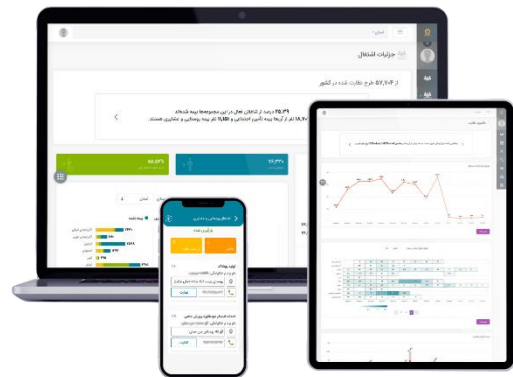


گروه نرم افزاری همند
Hemend Software Group

Hemend

A continuing collaboration...

Novavaran Narmafzar Ayandeh Parsian Company (Hemend) has been active since 2017, with the aim of providing innovative solutions in the field of information and communication technology. At Hemend, by relying on cutting-edge technologies and a team of experienced professionals, we offer a wide range of services that effectively meet the needs of the online world. Our mission is to create a distinctive experience and enhance productivity in both businesses and the daily lives of our customers.



Our Values



Individuals and Interactions
over Processes and Tools



Working Software
over Comprehensive Documentation



Customer Collaboration
over Contract Negotiation



Responding to Change
over Following a Plan

Our Vision

To become a leading organization in the field of information technology and software development, with a focus on innovation, sustainable growth, and providing smart digital solutions that enhance lives and businesses.



www.hemend.com



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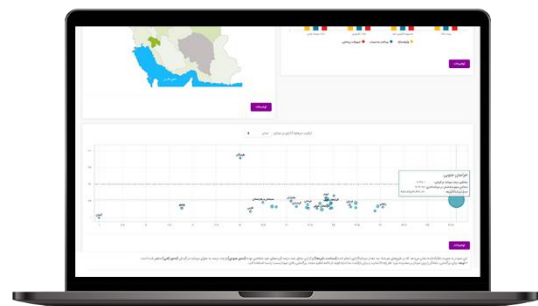


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Our Services

System, Website, and Application Development

The Hemend Technical Department has played a key role in the development and support of enterprise and business software since 2017, delivering over 100 successful projects. Leveraging modern technologies, this unit provides comprehensive and optimized solutions. Our services include the development of systems, management dashboards, websites, and functional applications. An agile approach, thorough documentation, and adherence to coding standards ensure the quality of our projects. Furthermore, our support team continues to provide technical and user services after project delivery to ensure the software performs optimally and meets user needs.



System Analysis and Design

We identify customer needs and evaluate existing systems to offer creative solutions for web and mobile software development. Our expert team designs adaptable and optimized systems through data analysis, modeling, and refinement.

User Interface and Experience Design (UI/UX)

By analyzing user needs and current trends, we design intuitive and visually appealing interfaces that deliver smooth and engaging experiences. Our focus on modern design principles ensures ease of use.

Web Application Development

We design advanced, scalable websites tailored to client needs. Using the latest technologies, we prioritize aesthetics, user experience, speed, security, and compatibility.

Mobile Application Development

We develop fast, reliable, and scalable mobile applications for both iOS and Android platforms. Leveraging modern technologies, we emphasize high performance, exceptional user experience, and ease of updates.



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Why Hemend?



Customization

We provide fully customized solutions tailored to the unique requirements and needs of your business, ensuring the best possible results.



Integration

By thoroughly analyzing your business structure and requirements, we deliver solutions that seamlessly integrate with your existing systems to enhance overall performance.



End-to-End Service

We offer a comprehensive and unified process covering all project phases—from software analysis and design to development and technical/user support.



Creative Problem Solving

With a forward-thinking and innovative mindset, we analyze complex challenges and deliver effective, cutting-edge solutions to boost your business success.



Effective and Elegant Design

Combining functionality, flexibility, and creativity, we design attractive and practical systems that offer a unique and engaging user experience.



Customer Satisfaction

Through expert project management, a strong commitment to professional ethics, and disciplined execution, we ensure that our clients' needs are met in the most effective way.



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Project Management Office (PMO)

This unit began its activities in 2019 (1398 in the Persian calendar), and to date, over 100 projects of various scales have been successfully managed and supervised under its direction. Leveraging diverse project management methodologies such as **Waterfall**, **Agile**, and **Hybrid**, the department has effectively met the unique needs of different projects. Years of experience in software project execution, combined with internationally recognized certifications such as **PMP** and **PMI-ACP** held by the office leadership, ensure a high standard of project management quality. Hemend's PMO plays a vital role in achieving the organization's strategic goals through meticulous planning, effective control, and optimal resource utilization.



5+

Large Projects
(Over 1 year)

10+

Medium Projects
(Up to 1 year)

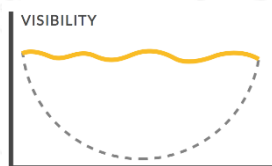
25+

Small Projects
(Up to 6 months)

60+

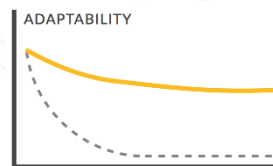
Micro Projects
(Less than 1 month)

Why agile project management?



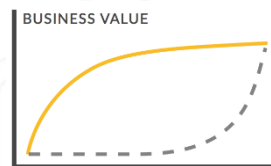
Visibility

Greater alignment with stakeholder expectations



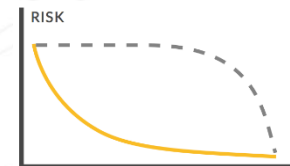
Adaptability

Continuous adaptation to change and uncertainty



Business Value

Faster return on business value



Risk

Earlier Risk Mitigation



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Showcase – Web & System Development Projects

No.	Project Name	Client	Development Areas
1	Sanar Field Monitoring System	Ministry of Cooperatives, Labour, and Social Welfare	Field Monitoring and Reporting
2	Hami Loan Management System	Alavi Foundation	Micro-Loans and Credit Services
3	Naseh Professional Competency Assessment System	University of Applied Science and Technology	Professional Competency Assessment
4	Technical and Vocational Organization Notification System	Iran's Technical and Vocational Training Organization	Issuing Administrative Notices
5	Online Sports Tournament Management Platform	Martial Arts Associations Board of Mazandaran	Organizing Sports Competitions
6	137 Urban Services System	Private Sector (Hemend Software Group)	Urban Services
7	Minagoo Language Learning Platform	Private Sector	Online Education
8	Kalaoma Online Store	Private Sector (Tarh Andishan Samt-e No Company)	Online Store
9	Semiyar Online Event Management System	Private Sector (Inosoft)	Event Hosting and Management Winner of Iran Web and Mobile Festival (2019) Online Learning
10	Vindi Online Education Platform	Private Sector (Inosoft)	Selected at Mazandaran Research Achievements Exhibition (2017)

Showcase – Mobile App Development Projects

No.	Project Name	Client	Development Areas	Operating System
1	Sanar App	Ministry of Cooperatives, Labour, and Social Welfare	Data Collection and Transmission	
2	Construe App	Private Sector (Construe Ventura Company / Ultradata)	Civil Project Management	
3	Chatr Apps (User & Driver versions)	Private Sector (Iznama Advertising Agency)	Dry Waste Collection	
4	Shadiyakh App	Private Sector (Shadiyakh-Part Trading)	Auto Parts Wholesale	
5	Photo Lab Art App	Private Sector (Berry ML)	Photo Editing	
6	MegaModavem App	Private Sector (MegaModavem Electronic Industries Company)	Remote Control	
7	7 Trade App	Private Sector (SevenTech Team)	Financial Markets	
8	NUTEX App	Private Sector (NUTEX Health Group)	Patient Monitoring and Care	
9	ZardLimoo App	Private Sector	Online Store	
10	MankanSho App	Private Sector (Hemend Software Group)	Weight Loss and Health	

For more information, please visit the Hemend website:

<https://hemend.com/en/projects-en/>



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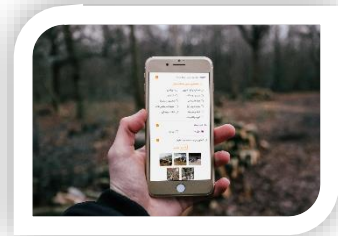
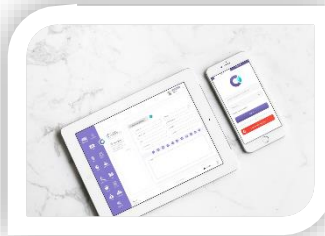
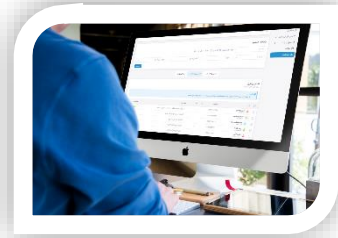
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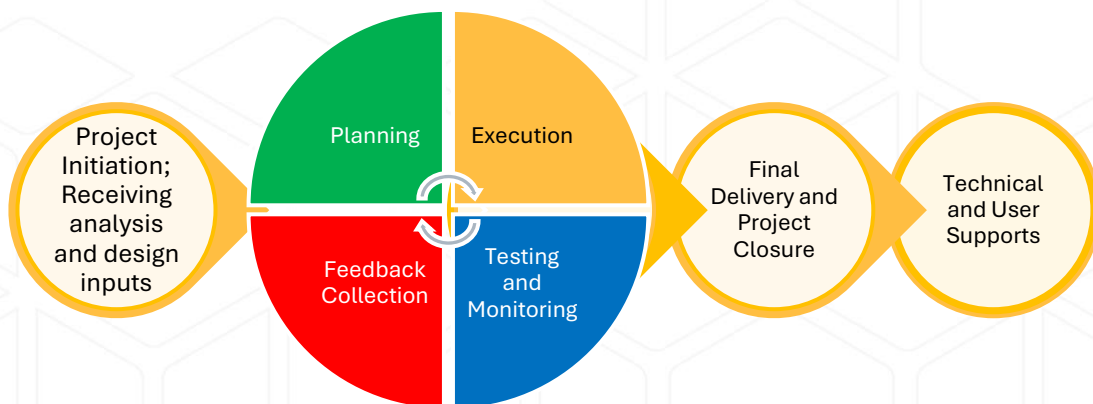
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Software Development Process at Hemend



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گروه نرم افزاری همند
Hemend Software Group

About us

Hemend Board of Directors



Ali Mousavi

Chief Executive Officer

Bachelor's in Computer Engineering – Software
Former board member of the ICT Guild Organization of Mazandaran
Official consultant of the Iranian ICT Guild Organization – Specializing in Management and Training Consulting



Reza Alizadeh Foroutan

Master's in Industrial Engineering – Logistics and Supply Chain
Certified Project Management Professional (PMP)
PMI Agile Certified Practitioner (PMI-ACP)
Individual member of the Project Management Institute (PMI)
Individual member of the Iranian Project Management Association
Researcher and reviewer in the field of Mathematical Optimization



Leila Javadi

Vice Chairman of the Board

Master's in Computer Engineering – Software
Official consultant of the Iranian ICT Guild Organization – Software Specialty
Lecturer at public universities, Azad University, and technical/vocational institutions
Researcher in Information Technology



Balal Arast

Board Member

Bachelor's in Computer Engineering – Software
Senior Technical Director (10+ years)
Full-Stack Developer (20+ years)
Web Programming Mentor (PHP, Laravel)

Hemend Timeline





گروه نرم افزاری همند
Hemend Software Group

Licenses, Certificates, and Appreciations



Operating License
Iranian ICT Guild Organization



Informatics Services Ranking
Plan and Budget Organization of Iran



Business License
E-Commerce Union of Iran



Technology License
Mazandaran Science and Technology Park



Project Management Professional (PMP)
Project Management Institute (PMI)



Agile Certified Practitioner (PMI-ACP)
Project Management Institute (PMI)



IT Consultant – Software Specialization
Iranian ICT Guild Organization



Certificate of Good Performance
Ministry of Cooperatives, Labour, and Social Welfare



Certificate of Good Performance
Zarfam Kish Trading Development Co.
(Affiliated with Alavi Foundation)



Certificate of Good Performance
International University of Islamic Denominations



Award-Winning Platform
Iran Web and Mobile Festival



Exhibition Honoree – Research Achievements
Islamic Azad University


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گروه نرم افزاری همند
Hemend Software Group

Our Clients





گروه نرم افزاری همند
Hemend Software Group

Contact us



Phone

011-33310940

09912069413



E-Mail

info@hemend.com



Address

Across from Shahriar 3 Medical Complex, Farhang St., Sari



Hemend's support team is available Saturday to Wednesday,
during business hours (8 AM to 5 PM, Tehran GMT+3:30), to assist you.



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